



## **GokarajuRangaraju Institute of Engineering and Technology (Autonomous)**

### **Report of the Event**

**Title of the Event:** One Week FDP on Learning Business Intelligence using IBM COGNOS

**Organized Date:** 28th December 2015 to 2nd January 2016

**Faculty:** Dr Y Srilalitha

#### **Summary:**

Experience IBM Cognos Analytics, an interactive way for virtually anyone to find, explore, and share data-driven insights in a governed environment. Find precise and timely answers from your data or from content built by others. Create compelling reports and dashboards which you can easily distribute throughout your company. Use automated alerts to monitor changes to key findings. Confidently and quickly take actions to improve your business.

#### **Bring your data to life**

- Contextualized smart search
  - Intuitive interface helps all users quickly author content
  - Dashboards can be created using drag and drop on mobile device or desktop
  - Automatic recommendation of the best visualizations for particular data Templates and styles let you format reports instantly
  - On-demand menus for access to full capabilities over a clean workspace
  - Single interface to create ad hoc or pixel perfect reports, frees up IT
- Make your data work for you
- A complete web-based experience
  - Easy upload of personal and external data
  - Direct reporting from data sources
  - Effortlessly combine data sources
  - Automatic data model generation based on keywords